



Garden City's 60th Santaland Parade

We are very excited about this year's parade on Saturday, November 27, 2021, with the theme of "Six Decades of Christmas Magic". This year we will have 1st, 2nd and 3rd place non-cash awards for "Best Float". Judging will be on originality, relationship to the theme and overall presentation. Floats will be judged prior to the start of the parade so please be in place no later than 9:00 AM. In order to be considered for the float competition, you must indicate on your entry form that you wished to be judged. That is for floats only. There will also be a special award for the best overall entry of any kind in the parade.

The parade route will start at Garden City High School heading south down Middlebelt to Ford Rd. turning left onto Ford Rd and then ending on Central Avenue just north of Ford Road.

Enclosed is an entry form to be filled out for the group or organization that is participating in the parade and returned **NO LATER THAN NOVEMBER 6, 2021**. **Any entry application that is received after the listed deadline will be evaluated on its value to the parade and may be denied for any reason.** On the day of the parade, ONE person from each group should be designated to check in at the Garden City High School parking lot. STAGING AND CHECK IN INFORMATION WILL BE MADE AVAILABLE TWO WEEKS BEFORE THE PARADE AT www.santalandparade.com AND www.facebook.com/santalandparade. We will start lining up at 8:00 AM with everyone in place by 9:00 AM. Since the parade is televised on GCTV, we need your final count and information by the November 6th deadline.

Completed forms can be mailed to: **Zachary King, 32512 Pierce St., Garden City, MI 48135** or emailed to: **santalandparade@gmail.com**. **Any questions, please call 734-306-9827**. You can also find information and fill out entry forms on the Parade website, www.santalandparade.com. You will be sent a confirmation the week prior to the parade along with a map showing where your group will be staging so you can let your group know where to drop off their participants. A complete set of parade rules are included with this letter.

Please note: All entries of a commercial nature participating in the parade to promote their business will be required to pay a \$25.00 entry fee to help defray the cost of the parade. Also, all vehicles must be CLEAN and DECORATED. NO SANTA COSTUMES ARE ALLOWED.

SAFETY REQUIREMENTS/RULES AND REGULATIONS

www.santalandparade.com

Please read the following instructions before completing and returning your parade application.

1. No unit will be admitted into the parade that has not been pre-approved. The entry deadline is November 6, 2021. The Santaland Parade Committee will be the final arbiter regarding the appropriateness of any entry. The Santaland Parade Committee reserves the right to reject any entry that is not in good taste, inappropriate, or not in the best interests of the parade. Entries of a controversial or political nature may be prohibited. Also entries espousing a specific political cause or pertaining to any current or pending legal matter are not permitted. Any entry application that is received after the listed deadline will be evaluated on its value to the parade and may be denied for any reason.
2. All entries should be properly identified with signs or banners with the organization's name so the spectators know who you are. A holiday message is suggested. **This is not a commercial parade – please no sales messages.**
3. Equestrian and animal units must provide their own accompanying clean-up personnel and equipment. Please make sure the horses have the proper shoes.
4. All parade participants are required to conduct themselves in such a manner as not to infringe on the rights of those people living in and along the staging areas and parade route. **NO** solicitation is allowed during the event.
5. **No SANTA'S** – we have invited the “real” Santa!
6. **NO** objects including candy or favors, may be **THROWN** in the parade. Michigan State Law prohibits throwing of items in a parade. Candy may be **handed out** at the curb. Flyers of any sort can not be **DISTRIBUTED** in the parade or in the staging area.
7. There will be no live fires on any floats.
8. There are to be no vision obstructions to tow vehicles.
9. Float riders are only permitted to ride on the float during the parade.
10. Alcohol beverages are not allowed in the staging area or during the parade.
11. No smoking near or on entries or in the staging area.
12. All vehicles must be clean to be in the parade including those pulling floats.
13. Any violations of the rules or safety requirements could result in your entry not being able to participate in the parade.