



GC BUSINESSES AGAIN DIG DEEP TO SPONSOR DOWNTOWN GARDEN CITY SANTALAND PARADE

Rock Starz and Garden City Hospital lead the way as Garden City businesses have again stepped up to make the Downtown Garden City Parade a reality. For the second consecutive year, Rock Starz Karaoke Bar and Grill has contributed \$2,000 towards the operations of the Garden City tradition while Garden City Hospital has contributed \$1,000 for the third consecutive year.

“We spend \$5,000 a year alone on police overtime, barricades, golf carts and staging necessities,” said Downtown Santaland Parade Committee member Dan York. “Without the continued generosity of the businesses in Garden City and the DDA the parade would not happen.” Additional costs for the parade include the rental of the very popular large parade balloons, marching bands, costumes, float prizes, various entries, sound systems and more.

The DDA contributes \$7,000 per year to the parade as its title sponsor. The parade is totally self-funded and is part of the Garden City Community Coalition, a nonprofit organization dedicated to improving the quality of life for all who live in Garden City by promoting a lifestyle free from the abuse of alcohol, tobacco, and other drugs.

Additional sponsors include Santeiu and Sons Funeral Home, Gordon Chevrolet, Garden City Medical Center, Dr. Mark Barsamian, Inkorporate Graphics, Roma's Banquets, Jets Pizza, Certified Home Improvement, John Fleming-Lincoln Financial, Rick's Custom Cycle and Sav-On Drugs. Fund raising is ongoing and if anyone would more information about how to become a sponsor they can visit the parade's website and www.santalandparade.com for complete details. New this year, sponsors of \$500 or more will be mentioned is the DDA's radio ad that is carried on WNIC FM 100.3 radio the week before the parade.

Entries forms for participants can also be found on the parade website and information will be available soon on the new fund raising hoodies donated by Inkorporate Marketing.

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Parade Committee member Pat Squires presents a plaque to Laura Wier, owner of Rock Starz Karaoke Bar and Grill in recognition of their donation of \$2,000 to last year's Downtown Garden City Santaland Parade. Rock Starz has also committed to donating \$2,000 again to this year's parade.



Parade Committee member Kevin Kramis presents the President/CEO of Garden City Hospital Gary Ley with a plaque recognizing the hospital for their support of the Downtown Garden City Santaland Parade. Garden City Hospital will once again be contributing \$1,000 towards the operation of this year's parade.