



PRESS RELEASE

GRAND MARSHALS SET FOR 50TH ANNUAL DOWNTOWN GARDEN CITY SANTALAND PARADE

Garden City's Golden anniversary parade will have two very recognizable high profile Grand Marshals to help celebrate the event. Miss Michigan, Katie LaRoche, and WNIC radio drive time personality Kristin Burns have both agreed to serve as Grand Marshals for the 50th Anniversary Downtown Garden City Santaland Parade Saturday, November 27 at 10am.

Katie is the second consecutive Miss Michigan to appear in the parade. A Bay City resident, she is a graduate of Michigan State University and was crowned Miss Michigan in June. She will represent Michigan at the Miss American Pageant in Las Vegas in January

Miss Michigan's media kit can be found at:

http://www.missmichigan.org/mediakit/MissMichigan2010_MediaKit.pdf .

Kristin is a Garden City native who can be heard from 3-7 pm weekdays on 100.3 WNIC. She has been heard in Lansing, Knoxville, Tennessee, New Hampshire and Connecticut before returning to Michigan. "I grew up watching the parade with my family and marched in it as a Camp Fire Girl in elementary school and then as a Majorette for Garden City High School. My parents and brother's family still live in Garden City, so it's a thrill for all of us."

Find out more about Kristin Burns at <http://www.wnic.com/pages/kristinburns.html> .

"Since this is our 50th Anniversary parade we're going to try and pull out all of the stops," said Santaland Parade committee member Kevin Kramis. "Having Katie LaRoche and Kristin Burns is quite an honor and we hope the folks who come out to see the parade will be as thrilled to see them as we are to have them in the parade."

The theme of this year's parade is "50 Golden Years of Santaland Memories."
Participants will be encouraged to incorporate this theme into their entries and a number of 50th anniversary promotions will be planned to help celebrate this historic event.

Along with the entries that are returning, new to this year's parade will be the Redford Jaycees Lawn Mower Brigade and the Great Lakes Garrison Star Wars Storm Troopers. More information on those groups will follow.

The Downtown Garden City Santaland Parade is part of the Garden City Community Coalition which is a 501c3 charity whose mission is to promote a lifestyle free from the abuse of alcohol, tobacco and other drugs. The title sponsor of the event is the Garden City Downtown Development Authority.

The parade's website is www.santalandparade.com.

#

CONTACT:	DAN YORK
PHONE:	734-306-9490 (NOT FOR PUBLICATION)
E-MAIL	danyork@danyork.net