

DOWNTOWN GARDEN CITY
SANTALAND

PARADE
Saturday, November 28 at 10am

PRESS RELEASE

**DDA TO RECREATE “SANTALAND” AT
END OF PARADE**

The Downtown Development Authority, the title sponsor of the 49th Annual Downtown Garden City Santaland Parade, will be hosting “Santaland” at the conclusion of the parade on Saturday, November 28 at the site of the Farmer’s Market in the Garden City Town Center. The event will attempt to recreate the end of the parade activities that occurred at Garden City Park when the Jaycees hosted Santaland during the 60s, 70s and 80s. “Santa will receive the key to the City and the prize winning floats will be announced,” said Jackie Schatz the director of the DDA. “Then Santa will be able to visit with children and hear their Christmas wishes up until 1pm.”

The parade will begin at 10am and Santa should reach the Town Center parking lot by about 11:30. The parade committee wants to remind people that due to a cutback in the available police from the City, the route has been changed to begin at Garden City High School, go south on Middelbelt, turn left on Ford Road and then turn north on Central where the parade will be dispersed. All participants and spectators are encouraged to attend the “Santaland” event. Coloring books will be given out by Garden City Art Around Town and hot chocolate and other goodies will also be given out.

Entries are continuing to come in for the annual holiday tradition. Along with the marching bands and parade balloons that are a part of the parade the Wayne County Sheriff’s mounted unit will be in the parade and the Garden City Salvation Army will have a brass band along with their entry.

New this year participants in the parade can submit their entry form on-line from the Santaland website or print off a PDF copy that can be mailed in. Late entry forms are still being accepted. The website address is www.santalandparade.com.

The theme for this year's parade is "A Child's Christmas." Cash prizes of \$300, \$200 and \$100 prizes will be awarded to the top three entries that utilize the parade's theme. For additional information participants can contact Pat Squires at pat.squires@madisonelectric.com or 734- 522-3441.

The parade committee is also still selling Santaland T-shirts for only \$15 and hoodies for only \$20. They can be purchased at City Hall and the DDA offices on Ford Road.

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